

# VACANCY NOTICE

CS-376  
REV(9/93)

Description of Position	TITLE OF POSITION: <u>Marketing Manager</u>	CLASSIFICATION CODE: <u>00455100</u>
	SALARY RANGE: <u>\$70207-79563</u>	REFERENCE POSITION NO.: <u>16</u>
	Department or Agency Name <u>Revenue</u>	APPLICATION PERIOD: <u>3-5-2012 thru 3-9-2012</u>
	Division/Section/Unit <u>Lottery</u>	No Grace Period
	Assignment(s) / Comments	
	Shift and Days: <u>1st (Monday-Friday)</u>	Job Location: <u>Cranston, RI</u>
	Restrictions/Limitations:	
	Position Covered By Collective Bargaining Union Agreement	Yes _____ No <u>X</u>
	Name of Bargaining Unit Union:	
	There is <u>  </u> is not <u>X</u> a Civil Service List for this position <b>See A/B or Both for Specific Instructions</b>	
NOTE: If there is a list, only candidates who have taken the exam and are reachable should apply.		
General Information to Candidate	<b>INSTRUCTIONS:</b>	
	<b>A. STATE EMPLOYEE LATERAL BIDDER:</b> Bids are now being accepted for the position(s) indicated. If you are currently in this classification and wish to bid, please complete fully the CS-14 Application Form; and RIEEO 378 Affirmative Action Card. Remember to include, either <u>on the application</u> or <u>within a cover letter</u> , both the File Position Title and Number.	
	<b>Most Important</b> - Please include the following information:	
	• The title of the position for which you are applying	• Name of department where you are currently employed
	• Title of your present position and date you entered it	• Your business telephone number
	• Date you entered State service	• Present Union Affiliations
	<b>*** In certain agencies, bargaining union applicants will receive preferential consideration according to contract.</b>	
	<b>B. NON INCUMBENT/NON STATE EMPLOYEE APPLICANT:</b>	
	If indicated above that <u>no civil service</u> list exists for this position, you need not be in the class of position, or be in State service to apply. All information requested on the application form must be furnished. The information you give will be used by the agency Personnel Office to determine your qualifications. If an item does not apply to you, or if there is no information to be given, write in the letters "N.A." for Not Applicable. If you fail to answer all the questions on the application form, you may delay consideration of your application.	
	<b>C. AMERICANS WITH DISABILITIES ACT (ADA) PROVISIONS</b>	
• <b>Reasonable Accommodations:</b>		
If an applicant is unable to perform any essential job functions because of his/her disability but can achieve the required results by means of a REASONABLE ACCOMMODATION, then the individual shall not be considered unqualified for therefore the position.		
• <b>Medical Information:</b>		
Any medical exams required for this position will be performed after a conditional offer of employment has been made in accordance with the Rules/Regulations of the Americans with Disabilities Act (ADA).		
Statement of Duties	<b>DUTIES / RESPONSIBILITIES:</b>	
	This position would oversee the staff responsible for the marketing of Lottery products. Candidates must have proven experience in media buying, promotion creation, development of website content, advertising, public relations, as well as proficient writing skills, etc. Availability evenings and weekends required.	
Minimum Education & Experience	<b>EDUCATION / EXPERIENCE / SPECIAL REQUIREMENTS:</b>	
	<b>EDUCATION:</b> Such as may have been gained through: Minimum of a Bachelor's Degree in related field. <b>EXPERIENCE:</b> No less than five years experience.	
Where to Apply	Apply within the application period as shown on this announcement. <b>NOTE:</b> Some State union contracts allow a 3 day grace period for receipt of CS-14 application or bid. This Office does not assume responsibility for applications sent through the mail. <b>SEND RESUME or CS-14 Application to:</b>	
	Jane Tougas	Telephone #: <u>(401) 463-6500</u>
	Personnel Supervisor	e-mail address: <u>jtougas@rilot.ri.gov</u>
	Rhode Island Lottery	TTY/TDD #: <u>7 1 1</u>
	1425 Pontiac Avenue	(Telecommunication Device for the Deaf)
	Cranston, RI 02920	



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